

# SCALE YOUR SALES FORCE

## VIRTUAL PROMOTER

HelpAR is a virtual assistant as an alternative to a real PA and can be deployed at any touchpoint of the customer journey. With a smartphone, a customer can interact with me in the real world and get advice from me.

HelpAR is the consistent further development of chatbots, based on modern technologies such as AR, voice recognition and artificial intelligence – always available and up to date.

**Meet the next level of customer service.**



## ► BENEFITS

### ADVANCED SERVICES

- Easy scalability, 1 consultant or 1,000
- No more on-site trainings
- 99% availability
- Alignment with the future outernet
- (constant change in retail)
- Uses the language settings of the smartphone

## ► CASES & OPPORTUNITIES

The modern customer is used to his needs being fulfilled anytime and anywhere (digital media). This requirement must be met by the POS of the future. HelpAR offers exactly this.

- Integration of videos, reviews, alternative product visualizations
- Placing sales orders, deliveries and support with maintenance manuals

## ► HOW TO START, HOW WE HELP

- Piloting HelpAR in selected test stores
- Implementation in product landing page and product detail page