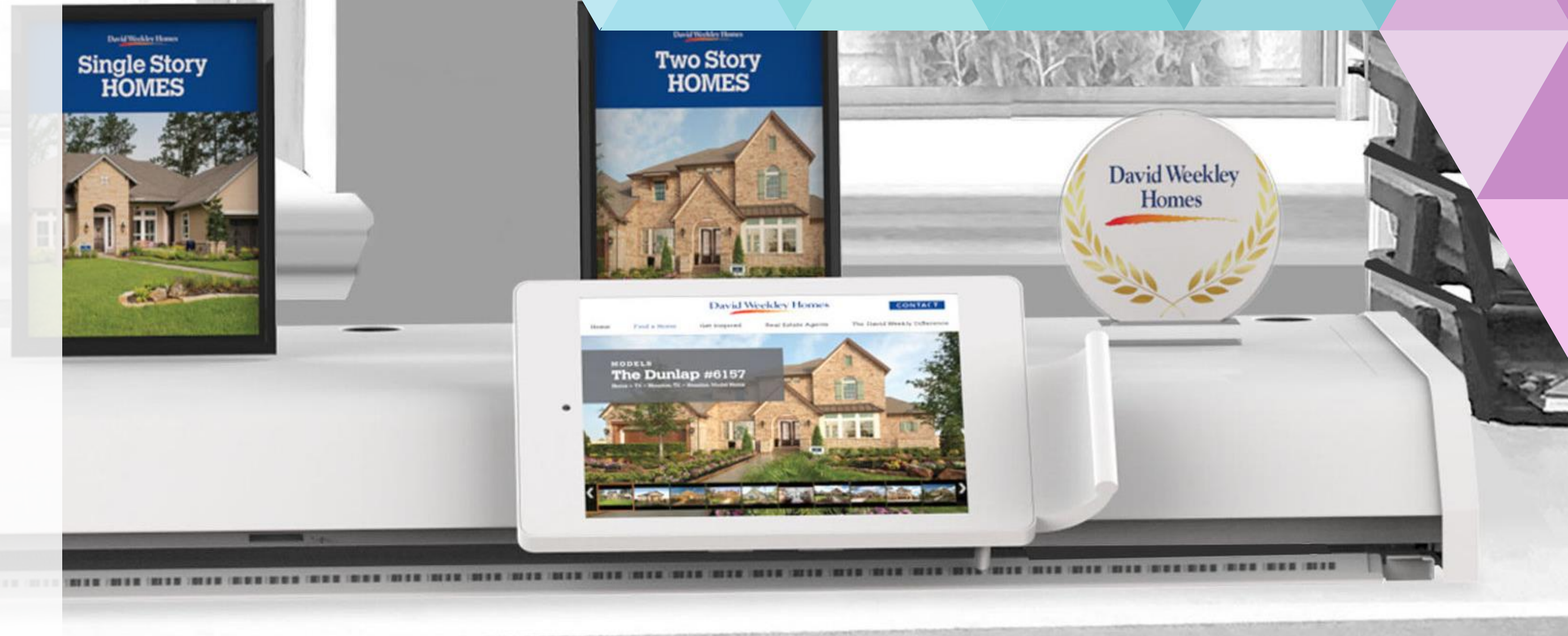


DIGITAL CUSTOMER ADVISOR

FULL ONLINE EXPERIENCE IN-STORE

Offer your customers a shopping experience previously only known from e-commerce: all product details at hand, without having to wait for a sales consultant – always up to date. Increase customer interaction, improve the user experience, gain valuable customer insights – and boost your sales.

Win-win for retail, brands and customers!



► BENEFITS

INCREASE CUSTOMER EXPERIENCE

- Seamless integration into existing IT-, CRM- & ERP-systems
- Flexible montage
- Customizable dashboard for real-time data display
- Centrally managed
- Easy scalability

► CASES & OPPORTUNITIES

- Automated reports about interactions for detailed customer insights
- Increase customer experience with intuitive controls and always-on accessibility
- Adaptable to any product category
- Premium-quality, on-brand product presentation

► HOW TO START, HOW WE HELP

- Technical and roll-out concept & implementation
- Content creation / optimization
- Connecting product landing and product detail pages
- Maintenance and supervision