

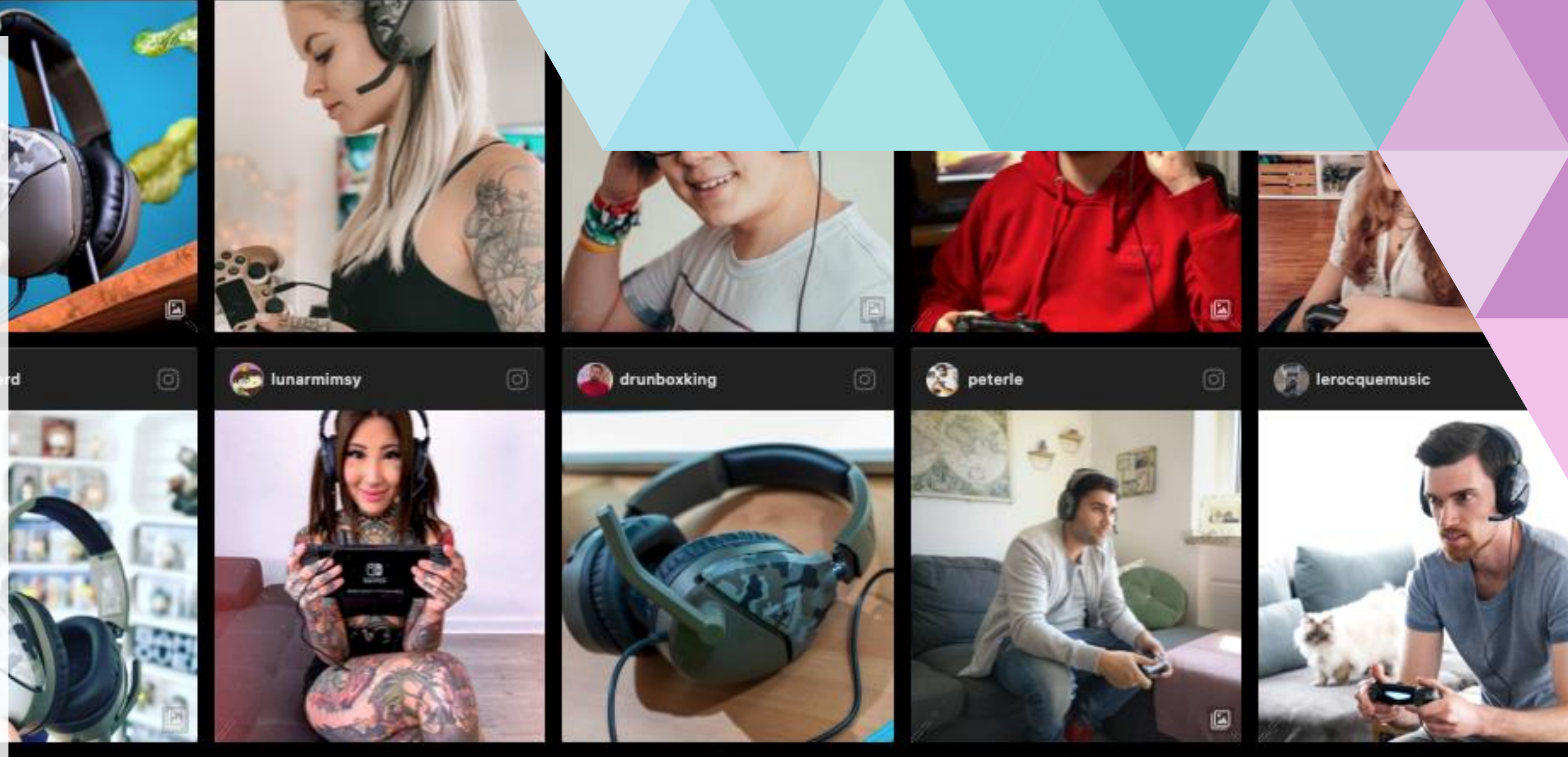
# AUTHENTIC BRAND

# AMBASSADORS

## INFLUENCE YOUR BUSINESS

The influencer platform HashtagLove connects your brand or product with more than 13,000 influencers to profit from their reach and to create authentic and trustworthy branded content.

Tap into the power of digital mouth-to-mouth marketing!



## ► BENEFITS

### FULL-SERVICE INFLUENCER MARKETING

- 20% have bought a product because an influencer talked about it
- Marketplace approach allows easy handling of campaigns with hundreds of influencers
- Smart, fast and scalable technology with high personal commitment
- Approval processes keeps you in full control of the campaign participants and content

## ► CASES & OPPORTUNITIES

- Accompany product launches
- Sales push through special offers, raffles, etc.
- Reach target groups on all relevant social media channels
- User-generated content to be used on your website or other digital channels
- Create loyal brand ambassadors

## ► HOW TO START, HOW WE HELP

- Campaign conception
- Content strategy
- Content creation
- Campaign setup & implementation
- Influencer management
- Reporting