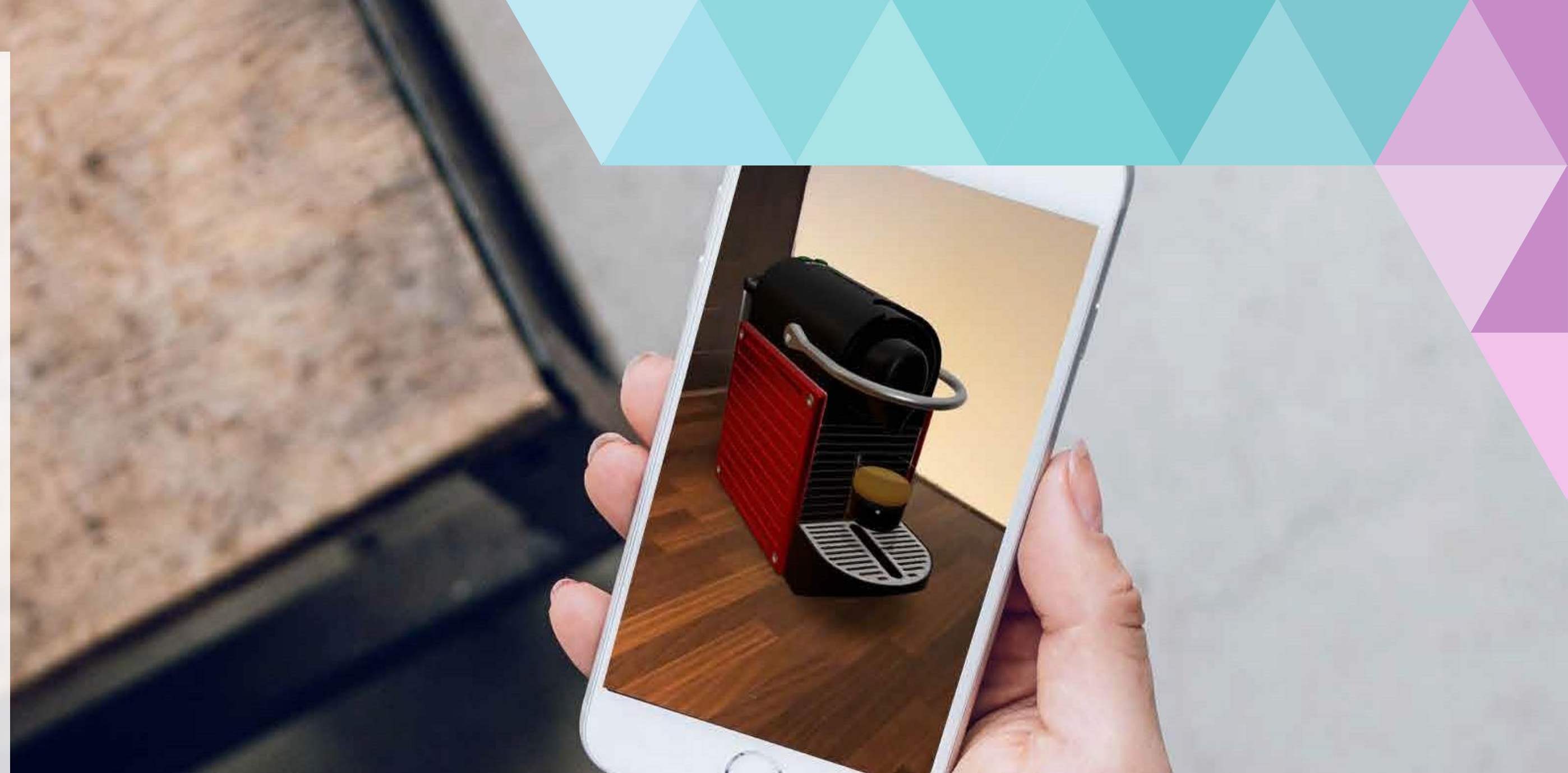


# HOME BECOMES SHOWROOM

## JUST SMOOTH! AR IN YOUR BROWSER

Imagine your customers could see how your product fit their home or office. Straight from your already existing website or by just clicking a link, without any app! AR-Link enables extended reality experiences seamlessly and effortlessly along the whole customer journey.

**Show products at any customer touchpoint!**



### ► BENEFITS

#### AR DRIVES RESULTS

- 65% of shoppers want to use AR to learn about products
- 68% spend more time with the product if they can use AR
- 45% higher engagement than TV
- Higher conversion rates
- No app needed
- Anywhere, anytime

### ► CASES & OPPORTUNITIES

- Immersive commerce bringing products to life
- Try before you buy
- Connect AR to all your channels
  - Webshop
  - Social media
  - Newsletters
  - Print media

### ► HOW TO START, HOW WE HELP

- Define goals
- Content review
- 3D-modelling / optimization
- Publication of your very own AR-Links
- Measure and improve