

X-REALITY FOR INTERACTIVE EXPERIENCES

MESMERIZE YOUR CUSTOMERS

Technologies like augmented and virtual reality are powerful enablers to bring events, showrooms and products to the target group's environment. Your customers can enjoy the experience through extended reality, not dependent on location.

Make a lasting experience!



► BENEFITS

INDEPENDENT FROM TIME AND LOCATION

- Easy scalability
- With or without app
- Set yourself apart and be the innovator
- Boost customer engagement

► CASES & OPPORTUNITIES

- Virtual events
- Virtual showrooms & pop-up stores
- Virtual tutorials & manuals
- AR-enabled displays
- Print media enrichment
- 3D-modelling
- AR commerce
- Virtual product range extension & advisory
- 360-degree product demonstrations
- Social media AR

► HOW TO START, HOW WE HELP

- Determine the possible channels and products
- Define KPIs & targets
- Content assessment and creation
- Implementation of new solution
- Measure your success