

CUSTOMER INSIGHT OPTIMIZATION

COMPLETE MARKETING AUTOMATION

Our marketing automation tool offers a complete suite for marketers including website visitor identification and tracking, dynamic e-mails with personalized product offers, dynamic website content and personalization in ad networks and direct sales channels.

Give your salesmen the time to focus on selling!



▶ BENEFITS

CUSTOMER VALUE MANAGEMENT

- Complete online & offline data integration
- 150% increase in website conversion
- 70% higher retention of customers

▶ CASES & OPPORTUNITIES

- Include data from all marketing channels
 - Website
 - Social media
 - Newsletter
 - App
 - Loyalty program, etc.
- AI-powered execution
- Omnichannel communication

▶ HOW TO START, HOW WE HELP

- Implementation concept
- Integration into existing data structure
- Deployment
- Maintenance