

PRINT ENRICHMENT

BRING PRINT TO LIFE

With our CouplAR SaaS technology, you can combine any kind of printed product with a vast array of digital media: AR visualizations for sales flyers, tutorial videos for product manuals or the link to the campaign landing page – offering readers and consumers a completely fresh user experience.

Connecting analog and digital has never been easier!



► BENEFITS

INCREASE THE USER EXPERIENCE

- Lower production costs for reprints, etc.
- Increase user life cycle
- Have all your digital assets in one place
- Easy content creation, distribution and management
- Extensive reporting features

► CASES & OPPORTUNITIES

- Expand any printed content with digital assets
 - 3D product presentation via AR
 - Voiceovers
 - Tutorial videos
 - Links to product landing pages
 - Automated e-mails
 - Customer support
- Choose between ready-to-go or white label app as well as SDK to be integrated into an existing app

► HOW TO START, HOW WE HELP

- Technical setup & implementation
- App customization
- Content strategy
- Content creation and management