

# TEACH TO SELL BETTER

LEARN. EARN. SELL.

70%+ of consumer purchase decisions are influenced by retail sales associate recommendations. So, empower manufacturers, retailers and agencies to boost brand loyalty and ignite retail sales by influencing the ultimate influencer: the store sales associate – with our mobile-first SaaS learning platform.

**Dominate the consumer purchase decision!**



## ▶ BENEFITS

### TRAIN ON AND FOR THE JOB

- 400%+ ROI
- Mobile-first SaaS platform
- Built exclusively for the retail channel
- Combines incentivized gamification, micro-learning, always-on messaging, etc.

## ▶ CASES & OPPORTUNITIES

Well-trained and passionate store employees drive better shopping experiences and

- More product purchases
- Higher average selling price
- Higher post-purchase satisfaction
- Higher revisit frequency

## ▶ HOW TO START, HOW WE HELP

- Trial setup
- Roll-out
- Content creation
- Invitation and participant management
- Evaluation and reporting