

USERS BECOME AMBASSADORS

SOCIAL CONTENT THAT CONVERTS

Use authentic content from real people that provides inspiration, social proof and trust on every channel. With user-generated content, you encourage engagement and ROI like never before!

Leverage on the stories of your customers!



► BENEFITS

AUTHENTICITY LEADS TO TRUST

- Real consumer stories
- 65% lower content costs
- Drives SEO ranking
- 59% CTR increase
- 29% length-of-stay increase

► CASES & OPPORTUNITIES

- Generate authentic marketing content for free
- Pictures, videos, texts
- Turn products into stories
- Real people
- Always-on
- Hashtag campaigns

► HOW TO START, HOW WE HELP

- Collect user-generated content
- Pick the favorites and request use rights
- Place user-generated content on relevant marketing channels
- Display reviews across respective channels