DIGITAL EVENTS

DIGITIZE THE SALES ROOM

THE ‘EVERYWHERE POS’

The virtual sales room offers salespeople the opportunity to stay digitally close to the customer.
By inviting customers into the virtual room, the products can be experienced in 3D. Due to the high-quality technical implementation, the product can be presented from all sides and in real-time - while the sales assistant can interact with the customer and provide further details.

Empower your sales team to more customer engagement!

BENEFITS

COMBINING THE BEST OF BOTH WORLDS

- Individual showrooms for each salesperson
- True 3D experience with spatial positioning and movement
- Direct link to experts via 1:1 chat or livestream

CASES & OPPORTUNITIES

- Upselling & attach-sales
- Integration in virtual events
- Display different scenarios / alternatives
- Integration of interactive content
    - Audio, video, text
    - 3D models
    - Shopping cart

HOW TO START, HOW WE HELP

- Technical concept
- Implementation
- Roll-out
- Content creation
- Training
- Supervision and maintenance

Contact us: GoDigitalNow@msm.digital

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